



# Shopping Guide Ad Sizes & Prices

P.O. Box 86 - 49 Maple Street, Cornish, Maine 04020 • 207-625-4334 • ywsg@psouth.net

<u>SIZE</u>	<u>WIDTH</u> <i>(Inches)</i>	<u>HEIGHT</u> <i>(Inches)</i>	<u>PRICE</u> <i>Black &amp; White</i>	<u>COLOR PRICES</u> <i>Process</i>	<u>10% DISCOUNT</u> <i>4 weeks B&amp;W w/out changes</i>
Front Page	10.25	12.25	N/A	\$490.00	N/A
Back Page	10.25	15.875	N/A	\$415.00	N/A
Full Page	10.25	15.875	\$265.00	\$397.50	\$954.00
3/4 Page	10.25	11.75	\$235.00	\$352.50	\$846.00
2/3 Page	6.75 10.25	15.875 10.45	\$210.00	\$315.00	\$756.00
1/2 Page	5 6.75 10.25	15.875 11.75 7.75	\$155.00	\$232.50	\$558.00
1/3 Page	3.25 5 6.75 10.25	15.875 10.5 7.75 5.125	\$120.00	\$180.00	\$432.00
1/4 Page	3.25 5 6.75 10.25	11.75 7.75 5.75 3.75	\$95.00	\$142.50	\$342.00
1/6 Page	3.25 5 6.75	7.75 5 3.75	\$68.00	\$102.00	\$244.80
1/8 Page	3.25 5	5.75 3.75	\$58.00	\$87.00	\$208.80
1/9 Page	3.25	5.125	\$50.00	\$75.00	\$180.00
1/12 Page	3.25 5	3.75 2.438	\$38.00	\$58.00	\$136.80
1/16 Page	3.25	2.688	\$32.00	\$52.00	\$115.20
Bus. Card Size	3.25	1.938	\$22.00	\$42.00	\$79.20
Small Display Ad	3.25	1.125	\$15.00	\$35.00	\$54.00

*Color is on a space available basis; call for details.*

**Business Services** (4 week min.), (Up to 30 words, 10¢ per additional word) ... **\$5.00; \$6.00** (when paying by credit card)

**Classified Advertisements** ..... **\$3.00 up to 30 words** (10¢ each additional word) **\$4.00** (when paying by credit card)

**Inserted Flyers: \$66.00 per 1000; \$1.50 per lb.** (if it weighs .96 oz or more)

PRICES EFFECTIVE AUGUST 1, 2019. PRICES SUBJECT TO CHANGE.

**Deadline: Monday at noon for each Wednesday's paper**