About Us …

• We have been in business since 1959. The paper is a staple in the homes we cover and is very well read, therefore your ad gets the most views for your money.

• 11,800+ Guides are mailed directly into homes in the above towns and another 1,400 are left in stores in above towns as well as Fryeburg, Freedom, Effingham & Ossipee, NH

• Mailing guarantees that all homes in your target area will see your ad, not just those that happen to look up your information. Know how your advertising dollar is working for you. Not all papers mail. You could be paying the same or more for an ad that is only reaching people who happen to pick a paper up at the store.

• Once customers have the paper in their home, they very often keep it around until the next issue comes. This means that your ad will likely get looked at several times. Unlike tv, radio or computer advertising, the customer has your ad in hand, not catching it by chance.

• Our graphic designers have many years of experience to creating ads that makes your business or event stand out. Professional design is included in your cost. You can work with us to create an ad or just give us your information and we can do the rest!